Ethics Resources for Public Relations Practitioners

The following list of resources is offered to public relations and corporate communication practitioners who are interested in a deeper understanding of what ethics is and how it is applied to the professional practice areas of PR and communications.

1 Books


2 PERIODICALS


### 3 **Online Resources**

- [PR Ethics Wiki](#)
- [PR History Wiki](#)
- [Aristotle's Ethics](#)
- [Rights](#)
- [Relativism](#)
- [Divine Command theory](#)
- [Utilitarianism/Consequentialism](#)
- [Kant](#)
- [Virtue Ethics](#)
- [Gilligan versus Kohlberg et al.](#)
- [Resources on Ethical Decision-Making](#)
- [Ethics Codes: News Organizations](#)
- [A Framework for Thinking Ethically](#)
- [Ryerson’s resources for ethical decision-making](#)
- [Jürgen Habermas](#)
- Ethical Theory, part 1 [http://www.youtube.com/watch?v=0QscIInWQxE](http://www.youtube.com/watch?v=0QscIInWQxE)
- Ethical Theory, part 2 [http://www.youtube.com/watch?v=bOlinNkPR5Q&feature=relmfu](http://www.youtube.com/watch?v=bOlinNkPR5Q&feature=relmfu)
- Ethics - The Challenge of Relativism
  [http://www.youtube.com/watch?v=52siRDz1HRY&feature=relmfu](http://www.youtube.com/watch?v=52siRDz1HRY&feature=relmfu)

  [http://jou.sagepub.com/content/14/3/330](http://jou.sagepub.com/content/14/3/330)

  [http://comm.psu.edu/page-center/resources/teaching-modules/ethics-in-public-relations](http://comm.psu.edu/page-center/resources/teaching-modules/ethics-in-public-relations)