Teaching Public Relations Ethics: Content Resources

Ethics in Public Relations
A guide to best practice

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1 Books


2 Periodicals


### 3 Online Resources

- [PR Ethics Wiki](#)
- [PR History Wiki](#)
- [Aristotle’s Ethics](#)
- [Rights](#)
- [Relativism](#)
- [Divine Command theory](#)
- [Utilitarianism/Consequentialism](#)
- [Kant](#)
- [Virtue Ethics](#)
- [Gilligan versus Kohlberg et al.](#)
- [Resources on Ethical Decision-Making](#)
- [Ethics Codes: News Organizations](#)
- [A Framework for Thinking Ethically](#)
- [Ryerson’s resources for ethical decision-making](#)
- [Jürgen Habermas](#)
- Ethical Theory, part 1 [http://www.youtube.com/watch?v=0QScIJnWQxE](http://www.youtube.com/watch?v=0QScIJnWQxE)
- Ethical Theory, part 2 [http://www.youtube.com/watch?v=b0linNkPR5Q&feature=relmfu](http://www.youtube.com/watch?v=b0linNkPR5Q&feature=relmfu)
- Ethics - The Challenge of Relativism [http://www.youtube.com/watch?v=52siRDz1HRY&feature=relmfu](http://www.youtube.com/watch?v=52siRDz1HRY&feature=relmfu)