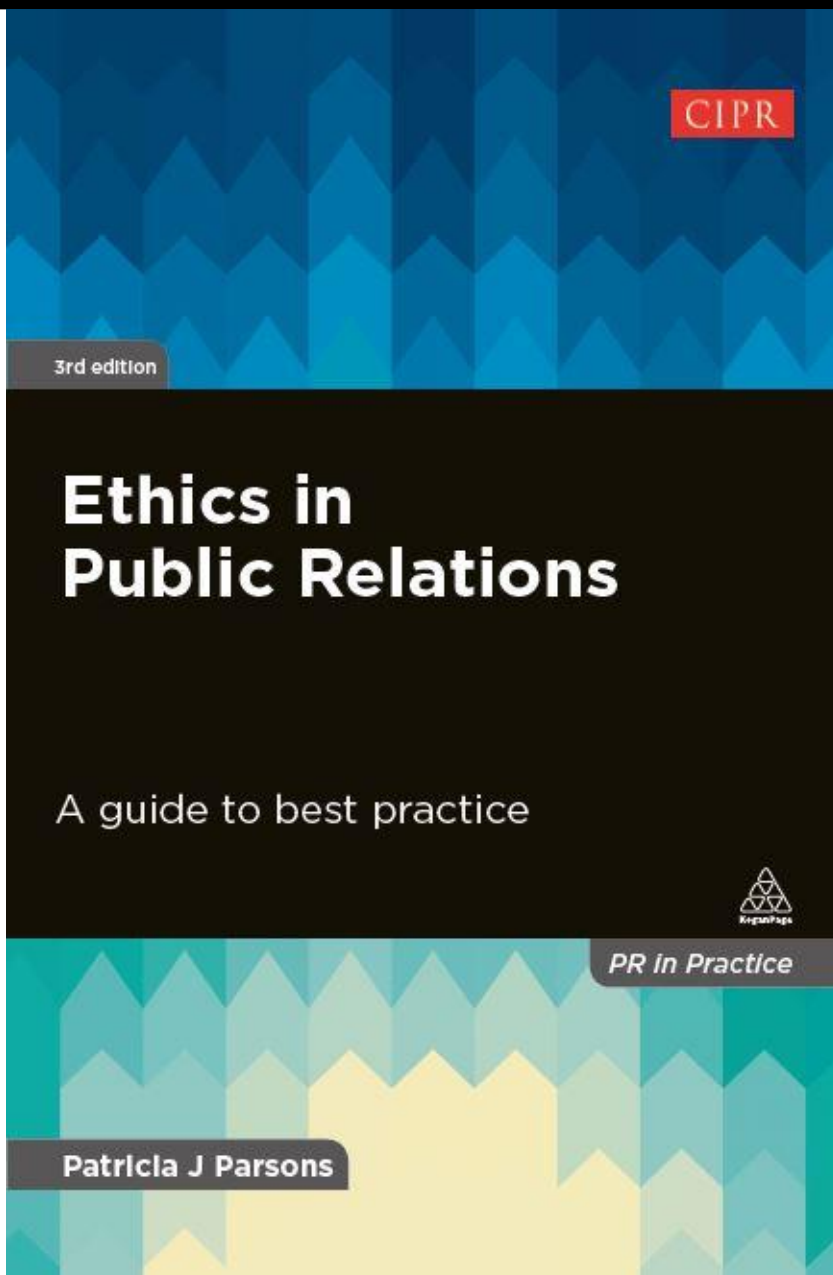


2016

Teaching Public Relations Ethics: Content Resources



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1 BOOKS

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3 ONLINE RESOURCES

- [PR Ethics Wiki](#)
- [PR History Wiki](#)
- [Aristotle's Ethics](#)
- [Rights](#)
- [Relativism](#)
- [Divine Command theory](#)
- [Utilitarianism/Consequentialism](#)
- [Kant](#)
- [Virtue Ethics](#)
- [Gilligan versus Kohlberg et al.](#)
- [Resources on Ethical Decision-Making](#)
- [Ethics Codes: News Organizations](#)
- [A Framework for Thinking Ethically](#)
- [Ryerson's resources for ethical decision-making](#)
- [Jürgen Habermas](#)
- Ethical Theory, part 1 <http://www.youtube.com/watch?v=0QScIjnWQxE>
- Ethical Theory, part 2 <http://www.youtube.com/watch?v=bOlinNkPR5Q&feature=relmfu>
- Ethics - The Challenge of Relativism
<http://www.youtube.com/watch?v=52siRDz1HRY&feature=relmfu>
- Jacob Groshek and Michael Conway. 2014. The effectiveness of the pervasive method in ethics pedagogy: A longitudinal study of journalism and mass communication students. *Journalism*. 14, 330-347. [full text pdf available]. DOI: 10.1177/1464884912454503
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- Ethics in Public Relations Teaching Modules. The Arthur Page Center.
<http://comm.psu.edu/page-center/resources/teaching-modules/ethics-in-public-relations>